C. Zarlengo Sposto, (610) 597-9803 czs@whycaroline.com



Brochure Copy (per page/panel) \$150 - \$300

Customer Case Study \$900 - \$1,500 (800 - 1200 words + up to 2 hours of client interviews)

Press release \$200 - \$400

Executive Bio (each) \$200 - \$300

Speech \$150 - \$350

Full Presentation/Media Script - Starts at \$500

Online Copy

Landing Pages \$500 - \$750 Website Copy (per page) \$200 - \$400 Attributed Articles (per post) \$150 - \$400

Custom Personal Poems, Obituaries, Toasts, etc. \$200 - \$350

Consulting/Coaching

Consulting Work \$100 Per Hour (Strategy, recommendations, co-ordinating and nonwriting projects)

One-On-One Presentation Coaching \$50 Per Hour

All written projects include **two** rounds of revisions. Rush work is subject to **25% premium**.

A 50% deposit due before work can begin on project.

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